

An Open Textbook Approach to OER: VIVA & the Open Textbook Network

Virginia Library Association Annual Conference

Friday, October 28, 2016

Hot Springs, Virginia



Presenters

Olivia Reinauer

Anita Walz

Genya O’Gara

Anne Osterman

Claudia Holland

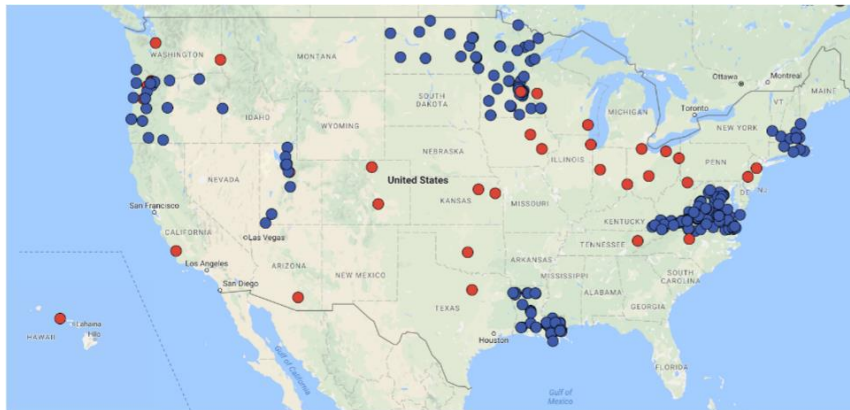


Roadmap

- What is the Open Textbook Network?
- Why did VIVA join?
- What have we done (and learned) so far?
- How can you be involved?
- And where do we go from here?



The Open Textbook Network (and Open Textbook Library)



The network has been invaluable; by pooling knowledge and resources, we benefit from the expertise of the growing network and don't have to go it alone or reinvent the wheel.

— Karen Williams, Dean, University of Arizona Libraries

Former President, Association of College and Research Libraries

Open Textbook Network

(ACRL)

<http://research.cehd.umn.edu/otn>

Created in 2014



<https://open.umn.edu/opentextbooks/>

Open Textbook Library



Make a difference in your students' lives with free, openly-licensed textbooks.

Textbooks every student can access and afford

Open textbooks are textbooks that have been funded, published, and licensed to be freely used, adapted, and distributed. These books have been reviewed by faculty from a variety of colleges and universities to assess their quality. These books can be downloaded for no cost, or printed at low cost. All textbooks are either used at multiple higher education institutions; or affiliated with an institution, scholarly society, or professional organization.

The Open Textbook Library is supported by the [Center for Open Education](#) and the [Open Textbook Network](#).

Open Textbook Library

<https://open.umn.edu/opentextbooks>

Created in April 2012

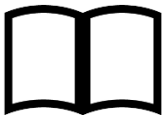
Open Textbooks

Gratis (\$no cost)



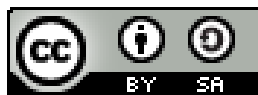
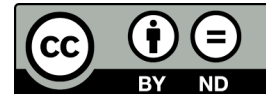
Open Textbooks

Gratis (\$no cost) + Libre (freedom)



Open Textbooks

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Open Textbooks

Gratis (\$no cost) + Libre (freedom)



Free to:

Remix

Copy/Share

Translate

Edit/Adapt/revise

Redistribute

Keep/retain

Repurpose

VIVA & the Open Textbook Network

DIPPING OUR TOES IN OPEN INITIATIVES



2015 OER Task Force

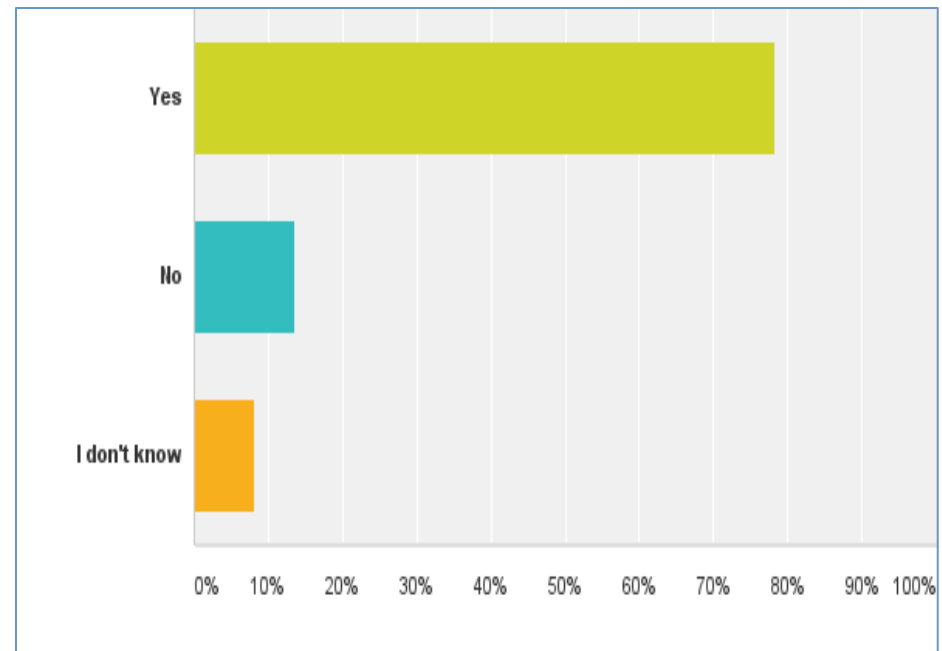
- Surveyed VIVA members
- Identified ongoing OER initiatives in VA
- Made recommendations for next steps

[Findings & reports](#)



Survey Results

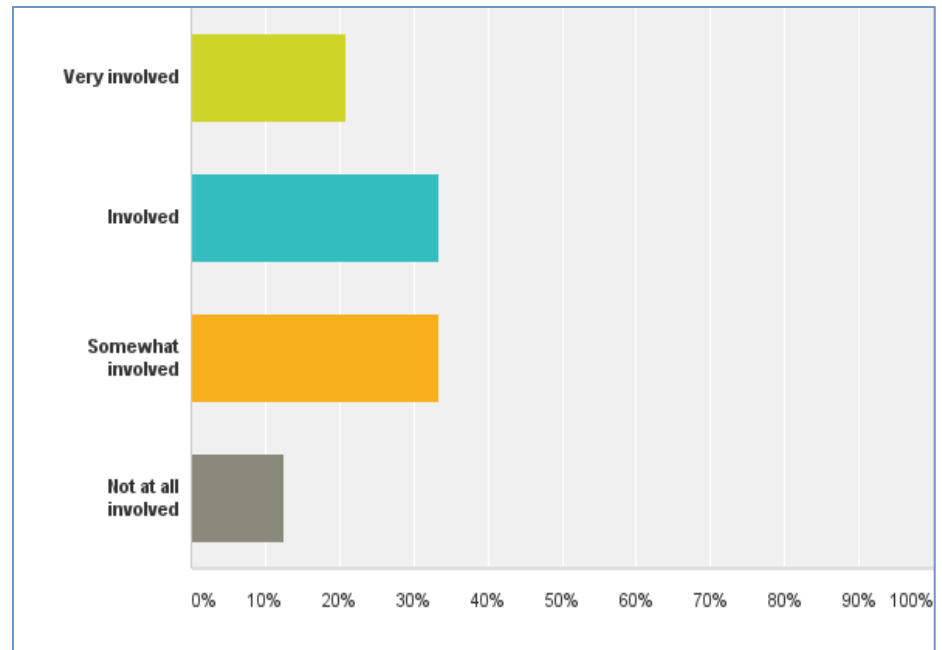
- 39 institutions participated
- 78% were exploring or using OER



[Findings & reports](#)

Survey Results

- Library levels of involvement varied
- *However* **84%** of respondents thought the libraries should be playing an active role



[Findings & reports](#)

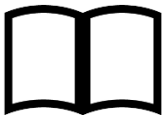
Findings & Recommendations

- 2015 Survey Findings:
 - OER textbooks and shareable course projects
 - OER in instruction sessions and online resources
 - Grant funding supporting faculty incorporating OER
- 2015 Key recommendations:
 - Educate on statewide efforts & coordinate with [SCHEV](#)
[Open VA](#)
 - Centralize information on OER resources



Open Initiatives Expansion

- Library Advisory Committee
 - [Presentation](#) by Anita Walz, Tara Cassidy, and Kathleen DeLaurenti
- Exploration of Open Initiatives as a consortium
 - Interests of the Library Advisory Committee and VIVA Steering Committee
 - Current institutional efforts
 - Implementable recommendations



Benefits/Goals

- VIVA's goal to **deliver equitable and cost-effective access to academic resources** for Virginia students fits with SCHEV's **focus on higher education affordability**.
- The OTN program is devoted to access, affordability, and student success, and therefore meets both these priorities.
- Joining as a consortium allows VIVA to bring this opportunity, and these student savings, to academic libraries across the Commonwealth.



Points Learned

OTNSI WISDOM

Open Textbook Network Summer Institute

- VIVA's membership announced April 2016
- August 8-12, 2016
University of Minnesota
- 4 VIVA System Leaders attended



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Objectives

OTNSI (for new members)

- OTN workshop
- Strategies for overcoming barriers and engaging campus partners
- Creating actionable steps to use on your campus

OTN Summit

- Enhancing open textbook program development across OTN members
- Envisioning the future of OTN
- Sharing research on open textbook efficacy
- Network-wide discussion of common themes and hurdles



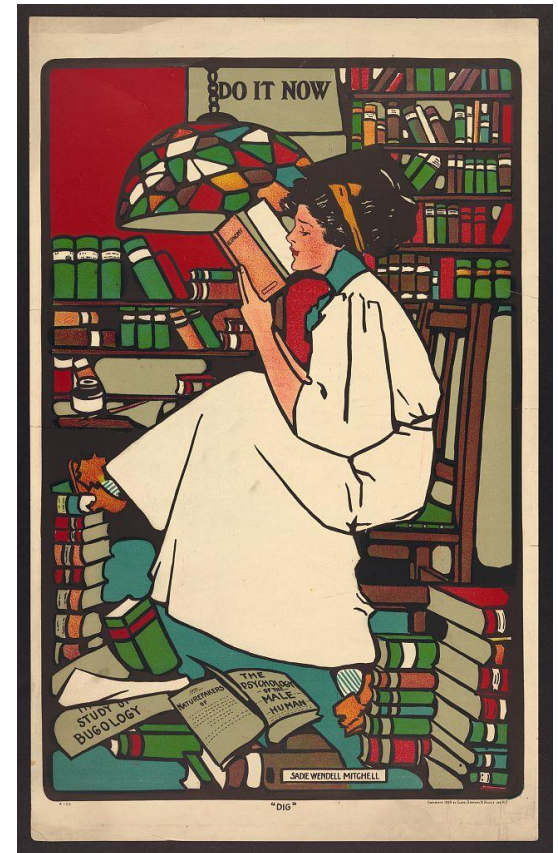
Why Educators Care

- Social justice
- Student learning, retention, degree completion
- Increased pedagogical control



Building Faculty Awareness, Education and (ultimately) Engagement

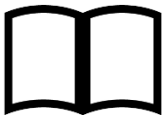
- Why focus only on textbooks?
- Where are open textbooks found? [Open Textbook Library!](#)
- How to recognize quality content?
- What is the point of textbook reviews?



Public Domain (1909)
<http://www.loc.gov/pictures/item/2007683268>

Some Tips

- Do not judge or demonize
- Acknowledge skepticism, concerns & uncertainty
- No selling; Respect academic freedom
- Stay focused on the open textbook option
- Invite partnerships



Adapting & Creating

- OTN Advisory Board – Editing Working Group
- Member presentations on authoring and publishing open textbooks
- Publishing partnerships underway with U. Washington, U. Arizona, U. Mass-Amherst, Cleveland State



Hearing From the Experts

- [Open Education Research fellow](#) – Rajiv Jhangiani, Kwantlen Polytechnic University
– COUP Framework
- [OER Research Toolkit](#) - OTN & the Open Education Group
- Creative Commons workshop - Nancy Simms, UMN Copyright Program Librarian

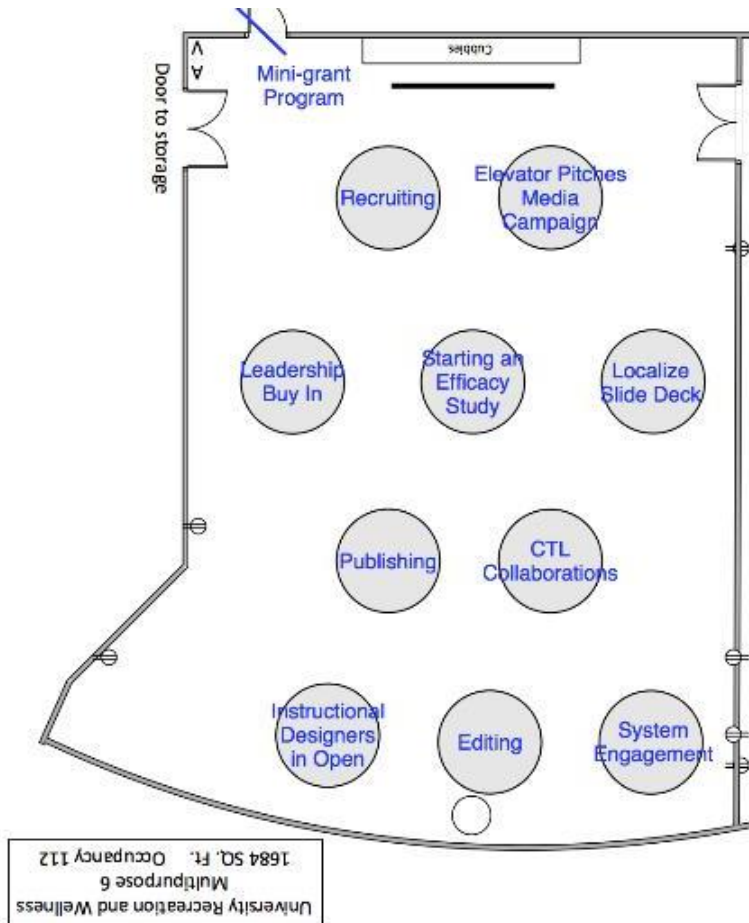


Engaging with the OTN Community

Experts in our Midst

- OTN Advisory Board
- Creating Open Textbooks
- Recruitment

Roundtables



A Consortial Approach

IMPLEMENTATION IN VIRGINIA

Campus Level Implementation

- Tidewater Community College
- Virginia Tech
- George Mason University
- Virginia Commonwealth University



Campus Leader Training

October 6, 2016 - 35 Campus & System Leaders @JMU

- **Open Textbook Library: Past & Present**
- **Affordability, student academic success, and open**
- **Identifying obstacles** to open textbook adoptions
- **Strategies** for addressing common challenges and building local programming



The VIVA Program

VIVA System Leaders

- Anita Walz, Virginia Tech
- Claudia Holland, George Mason University
- Jimmy Ghaphery, Virginia Commonwealth University
- Olivia Reinauer, Tidewater Community College



The VIVA Program

VIVA Campus Leaders

Bridgewater College: Vickie Einselen	Randolph-Macon College: Laurie Preston
College of William & Mary: Kathleen Delaurenti	Richard Bland College : Bianca Spurlock
Dabney S. Lancaster Community College: Nova Wright	Roanoke College : Piper Cumbo
Eastern Mennonite University: Jennifer Ulrich	Shenandoah University : Andrew Kulp
Germanna Community College: Matthew Pierce	Sweet Briar College: Katie Glaeser
Hampden-Sydney College: Brian Burns	Thomas Nelson Community College: Joslyn Allison
J. Sargeant Reynolds Community College: Lynn Riggs	Union Presbyterian Seminary : Ann Knox
James Madison University : Liz Thompson	University of Mary Washington: Erin Wysong
Liberty University: Hannah Lowder	University of Richmond: Lucretia McCulley
Marymount University : Mason Yang	University of Virginia: Dave Ghamandi
New River Community College : Yvonne Maute	Virginia Commonwealth University: Hillary Miller
Norfolk State University : Lynne Harrison	Virginia State University: Arthur Fridrich
Northern Virginia Community College : Heather Blicher	Virginia Tech: Inga Haugen
Old Dominion University : Lucy Rush	Virginia Wesleyan College: Robin Takacs
Piedmont Virginia Community College : Crystal Newell	Virginia Western Community College: Dale Dulaney
Radford University: Jackie DeLong	



The VIVA Program

VIVA Open Textbook N... 🔍 ☰

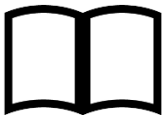
▼ The Virtual Library of Virginia (VIVA) is a System Member of the Open Textbook Network. More information is available
11 views
[SHARE](#)

VIVA OTN Campus and System Lead...

- 📍 Bridgewater College
- 📍 College of William and Mary
- 📍 Dabney S Lancaster Community College
- 📍 Eastern Mennonite University
- 📍 George Mason University
- 📍 Germanna Community College - Locust ...
- 📍 Hampden-Sydney College
- 📍 J. Sargeant Reynolds Community Colleg...

The map displays the following locations with pins:

- Black Mountain
- Roanoke
- Charlottesville
- Richmond
- Petersburg
- Newport News
- Norfolk
- York
- Lancaster
- Harrisburg
- Pittsburgh
- Zanesville
- Morgantown
- Charleston
- Harrodsburg
- Wayne National Forest Athens Ranger Station...
- George Washington and Jefferson National Forest



The VIVA Program

- The VIVAOER-L Listserv is the key communication tool (<http://www.vivalib.org/aboutviva/listservs.html>)
 - Discussion about OTN topics and statewide approach
 - Announcement of workshops



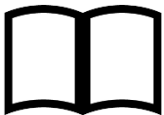
The VIVA Program

- \$20,000 of VIVA Central Funds are available to support faculty reviews of OTN materials following Campus and System Leader workshops.
- These funds will be distributed on a first come/first served basis.



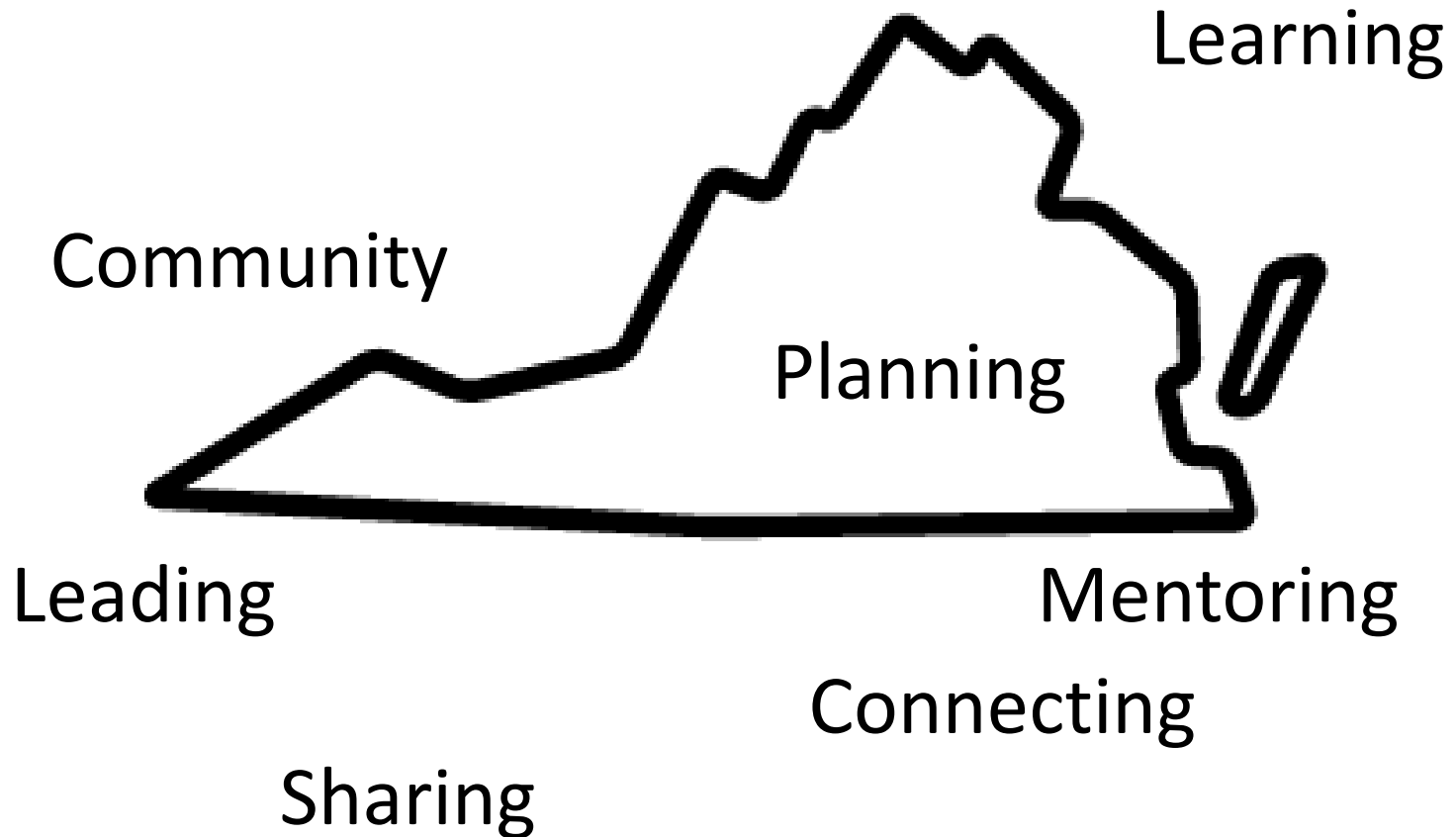
The VIVA Program

- If you are a school without a Campus or System Leader:
 - You or your faculty may be able to attend a workshop at a neighboring institution.
 - A Campus or System Leader may be able to provide a workshop for your faculty.
 - VIVA may host another Train the Trainer workshop next year.



Next Steps: Consortium Level

Building bridges



Discussion (and Thank You!)

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